

Publisher Policies for Virtual Read Alouds during School Closures

updated: 03/31/20

Below is a list of publishers who have given limited permission for teachers and librarians to post virtual read alouds during spring 2020. As educators it is our responsibility to model good digital citizenship practices and follow copyright rules. If the publisher of the book you would like to read aloud from is not listed, it is your responsibility to research their current policy. The *School Library Journal* will be keeping an updated list of publishers who have adapted their policies. You can access the article [here](#). All books read aloud should be a legally obtained copy (purchase or borrowed). Each publisher has certain requirements teachers need to preface the video with, platform limitations, duration limitations and notification requirements. Many publishers have additional resources available for some of their titles—make sure to check out their websites for activities or follow them on social media.

“Publishers Adapt Policies to Help Educators” *School Library Journal* March 2020 [Link to article](#)

Publisher	Requirement	Platform	Duration	Email Notification
Abrams Children’s Books	Reading with permission from Abrams Children’s Books Title, author and illustrator	Private platform Social Media to private group Tag social media posts	Remove video by 6/30/20	readaloud@hmhco.com
Boyd’s, Mills and Kane	Reading with permission from Boyd’s, Miller and Kane Title, author and illustrator	Private platform YouTube unlisted/private	Remove by 6/30/20	Marketing@bmkbooks.com

Candlewick Press	Reading with permission from Candlewick Press Title, author and illustrator	Private platform Social Media to private group (live stream only)	Remove by 6/5/20	Onlinereadings@Candlewick.com
CharlesBridge Publishing	E-mail publisher for permission and requirements			Abrown@charlesbridge.com
Chronicle Publishing Instagram: @ChronicleKidsBooks Twitter: @ChronicleKids Facebook: @ChronicleKidsBooks Tag the author and illustrator too (if possible)	Reading with permission from Chronicle Books Title, author and illustrator	Private platform Social Media to private group Tag publisher and if possible, author and illustrator in social media posts	Remove by 6/30/20	No notification required
Crabtree Publishing Twitter : @CrabtreePub Facebook : @CrabtreePublishing Instagram : @CrabtreePublishing	Reading with permission from Crabtree Publishing Title, author and illustrator	Private platform Social Media to private group Tag publisher and if possible, author and illustrator in social media posts	Remove by 6/30/20	Permissions@crabtreebooks.com
Disney Worldwide Publishing Limited to Disney Press titles Hyperion titles- the copyright lives with the author. Check and see if the author has granted permission.	Reading with permission from Disney Publishing Worldwide Title, author and illustrator	Private platform Social Media to private group	Remove by 6/30/20	Dina.Sherman@disney.com Link to video

<p>Authors who have include: Mo Willems Ryan T. Higgins</p>				
<p>Harper Collins Children's Books</p>	<p>Reading with permission from Harper Collins Childrens Books Title, author and illustrator</p>	<p>Private platform Social media to private group (live stream) YouTube unlisted/private</p>	<p>Remove by 6/5/20 Disable access if cannot delete</p>	<p>ChildrensPermissions@HarperCollins.com</p>
<p>Holiday House @HolidayHouseBks</p>	<p>Reading with permission From Holiday House Books Title, author and illustrator</p>	<p>Private Platform Social media to private group- tag on posts YouTube explicit excluded</p>	<p>Remove after 30 days</p>	<p>Rights@holidayhouse.com</p>
<p>Houghton Mifflin (HMH) Includes these imprints: Houghton Mifflin Harcourt, Mariner, Houghton Mifflin Harcourt Books for Young Readers, Versify and Clarion Books.</p>	<p>Reading with permission From Houghton Mifflin Title, author and illustrator</p>	<p>Private platform Social Media to private group Tag in social media posts</p>	<p>Remove video by 6/30/20</p>	<p>readaloud@hmhco.com</p>
<p>Lee and Low @LEEandLOW</p>	<p>Reading with permission from Lee and Low Title, author and illustrator</p>	<p>Private platform YouTube- private channel Social Media- live stream only, remove after 24 hours Tag in social media</p>	<p>Remove by 6/30/20</p>	<p>Link to form to complete for all readings</p>
<p>Lerner Imprints covered: Carolrhoda Books, Carolrhoda Lab, Darby Creek, ediciones</p>	<p>Reading with permission from Lerner Title, author and illustrator</p>	<p>Private platform Social Media to private group.</p>	<p>Remove by 6/30/20</p>	<p>Link to form to complete for all readings</p>

Lerner, First Avenue Editions, Graphic Universe, Kar-Ben Publishing, Lerner Classroom, Lerner Digital, Lerner Publications, Millbrook Press, Twenty-First Century Books, Zest Books		YouTube unlisted/private		
Little Brown Books for Young Readers Twitter: @lbschool Facebook: @littlebrownschool Instagram @littlebrownyoungreaders :	Reading with permission from Little Brown Books for Young Readers Title, author and illustrator	Private platform Social media to private group Tag in social media posts	Remove after 30 days	childrenspublicity@hbgusa.com
MacMillan	Reading with permission From MacMillan Title, author and illustrator	Private platform Social Media to private group	Not specified- please remove at the end of the school year	press.inquiries@macmillan.com
Peachtree Publishing	Reading with permission From Peachtree Publishing Title, author and illustrator	Private platform Social Media to private group	Remove by 6/5/20	Permission@peachtree-online.com
Penguin Random House	Reading with permission From Penguin Random House Title, author and illustrator	Private platform Social Media to private groups YouTube Unlisted	Remove by 6/5/20	Link to form to complete for all readings
Quarto Books	Reading with permission from Quarto Group	Private platform	Remove after 30 days	Readings@quato.com

		Social Media to private groups YouTube Unlisted		
Scholastic Twitter: @Scholastic Instagram: @ScholasticInc Facebook: @Scholastic YouTube: @Scholastic	Reading with permission from Scholastic Title, author and illustrator	Private platform Social Media to private group Tag social media posts YouTube Unlisted/private	Remove by 6/5/20	tradepublicity@scholastic.com
Simon and Shuster Twitter: @SSEdLib Instagram: @SSEdLib Facebook: @SSEdLib	Reading with permission from Simon and Shuster Title, author and illustrator	Private platform Social Media to private group for Ready to Reads, picture books and younger formats Tag in social media posts	Remove by 6/30/20 Chapter books and novel limited to a few chapters. Do not exceed 4 chapters.	EducationLibrary@SimonandShuster.com
SourceBooks		Private platform Social Media LiveStreams only YouTube-unlisted/private	Remove live streams after 24 hours Private platforms by 6/30/20	Marketing@sourcebooks.com

Private platform = Microsoft Office (teams), Haiku, Zoom or Flipgrid (when code or sign in is required to access)

Public = Social Media (please limit access to just members of the group or followers)

Notify publisher via email with title and author of the book you are reading. Include the following

- Title, author, ISBN of the book and date of reading
- Your name, school, city and state

- Platform and/or social media posted to